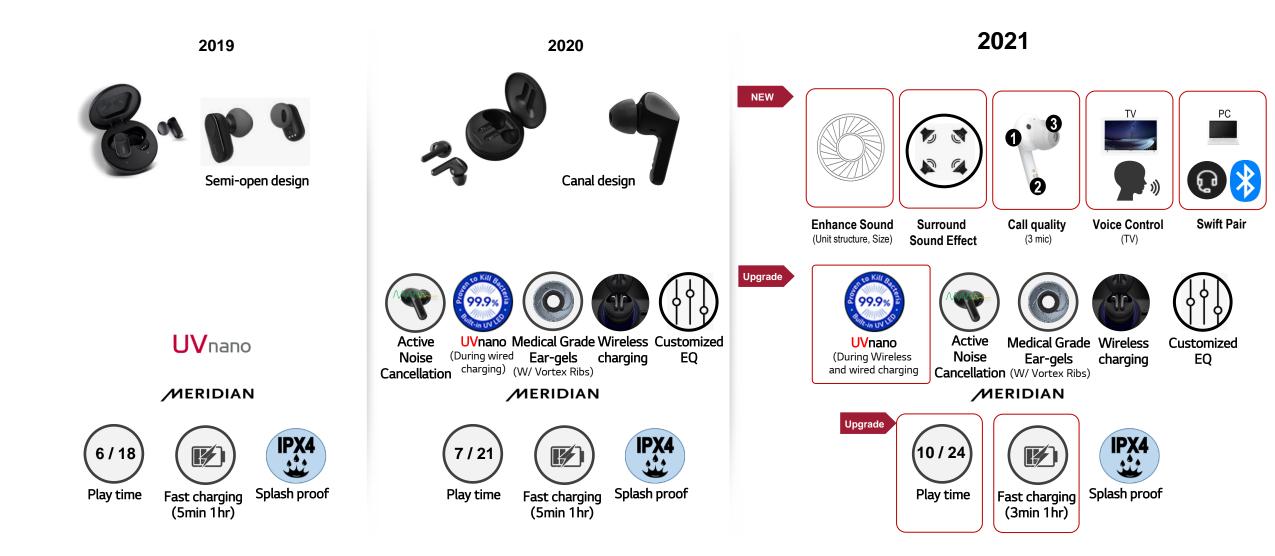
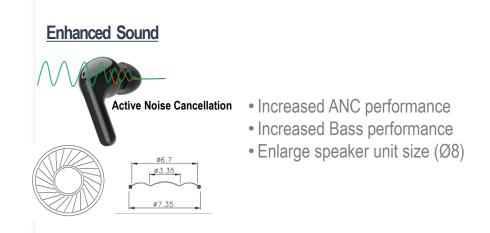


### Key Message – Perfect Sound for Music and Phone Call



### **New Premium Features for 2021**



# Enhanced Sound Effect



Surround Sound
Meridian Sound EQ
Customized EQ

### **Enhanced Call Quality**



- Increased call quality with 3 mic
  ( 2 Outer + 1 Inner mic)
- Improve call performance
- with mix algorithm implementation

### Enhanced Usage



UVnano

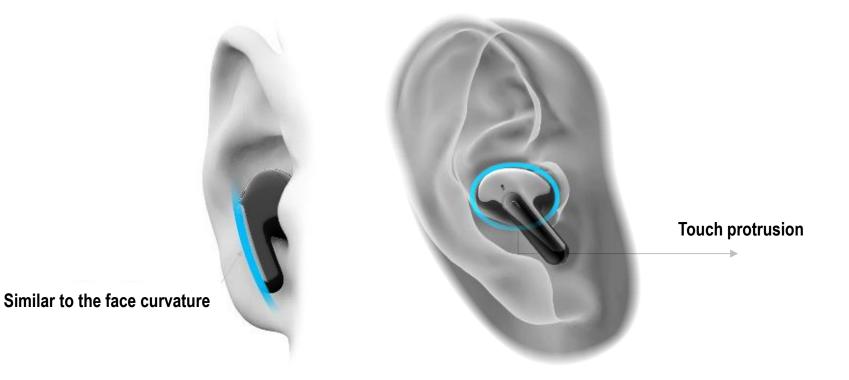
- Increase play time
- UVnano active during wireless charging
- Improve fast charging efficiency (5min charging 1hr use)
- Voice Control for LG TV
- Swift Paring with Windows 10

# '21 Design Direction

"Concha" optimized design and flexible ear gels that conform to your ear, you can enjoy music longer without even feeling you are wearing earbuds.

• Optimized design for wearing and comfort



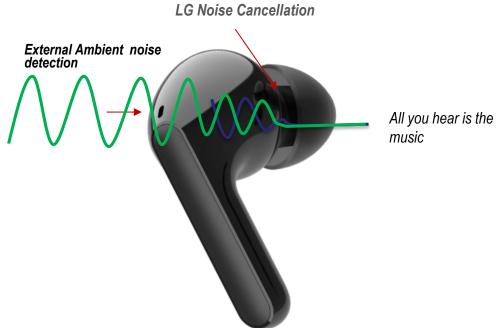


### **Active Noise Cancellation**

Sound

#### Models : FP8 / FP5 / FN7

Creating a more quite personal space to enjoy your audio with both passive and active noise cancellation

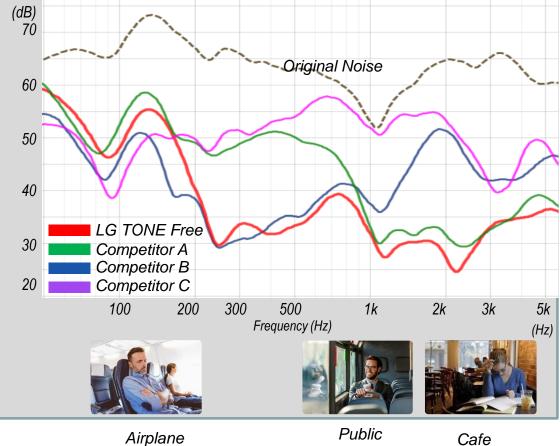


Active Noise Cancellation

LG's ANC Performance :

- Bass-enhanced driver is good for low frequency noise reduction ٠
- Physically engineered for effective noise capture ٠
- Detects noise internally for better noise reduction ٠

### ANC performance across full frequency range is excellent with best of class performance in most noise circumstances

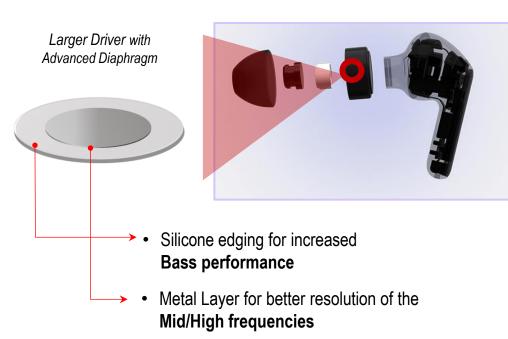


Transportation

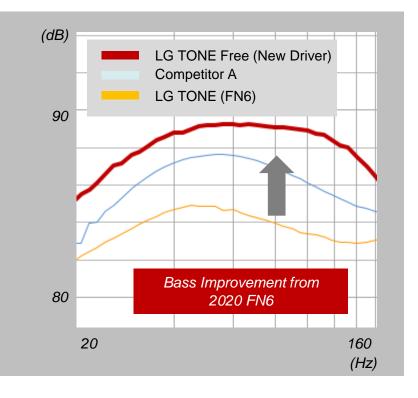
### Improved Bass with Advanced Driver

Drivers with added silicon around the edges allow for more motion and more bass.

Increased Bass Performance



### Advanced Driver improves Bass Performance



Models : FP8 / FP5 / FN7

### Surround Sound

Transform your video to a more exciting surround sound

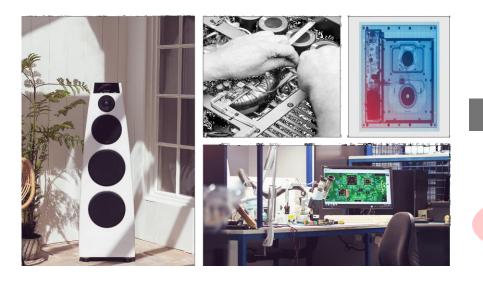


Optimized sound for your videos

Models : FP8

Models : FP8 / FP5 / FN7

Meridian Leading Technology



As the pioneers of high resolution audio and masters of Digital Signal Processing (DSP), Meridian has played an integral role in the development and adoption of pioneering technologies. Headphone Spatial Processing

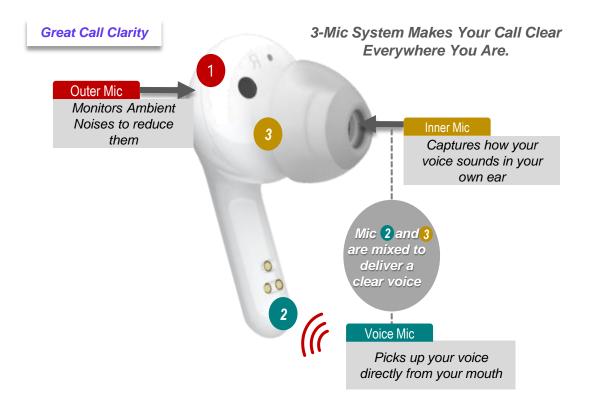
Meridian brings Headphone Spatial Processing to TONE Free earbuds which deliver more natural sound.



Sounds unnatural Sound directly into your left and right ears only

Sounds natural Sounds like your listening two speakers in front of you Microphone inside the ear bud captures inner ear sounds with less Ambient noise

#### 3-Mic System



3-Mic System Allows Your Call will be Clearer and more Convenient Everywhere You Are.



Models : FP8

# Healthy Choice

Models : FP8 / FN7

UVnano\* LEDs reduce the chance of bacteria on the earbuds, and gels can be hypoallergenic and comfortable. UVnano is operating during wired and wireless charging (FP8)

#### • UVnano charging case



According to independent testing conducted 10/2019, UV LED light built into charging case reduces '*Escherichia coli*' bacteria on tip above 99% with 10min of UV LED exposure\*\*

### Medical grade silicon ear-gels



Medical Grade Ear Gels allow for proper fit and comfort, and are hypoallergenic so they reduce the possibilities of irritations or rashes that some materials can cause, Plus they are easy to clean.

### Ambient Sound / Talk Through

Ambient sounds are made clearer when users must be aware of dangers surrounding them. The Talk Through feature allows listeners to have quick conversations without taking them out.

### Ambient Sound

Sometimes you need to quickly hear what's going on around you



• Talk Through (FP8 / FP5)

Hear human speech clearly while wearing earbuds



LG has built a simple button that allows you to hear what is going on around you for as long as you are pushing it. This eliminates the need to remove and hold your earbud and then replace it. Models : FP8 / FP5 / FN7

# Device control (LG TV)

Models : FP8 / FP5

### Control your LG TV a using your TONE Free













And so much more...



Right earbuds " One Touch "

# 2021 TONE Features by Model

		HBS-FN7	TONE-FP8	TONE-FP5
Sound Quality	Active Noise Cancellation		•	•
	Speaker Unit	Dynamic 6Ф	Dynamic 8Ф	Dynamic 6Φ
	Surround Sound	٠	•	٠
	Meridian Sound	•	•	•
	Codec	SBC, AAC	SBC, AAC, apt-X	SBC, AAC
MIC System		3MIC*	3MIC	3 MIC*
Health	UVnano	(During Wired charging)	(During Wired & Wireless charging)	٠
	Medical Grade Silicon Ear Gels with Vortex Ribs	٠	٠	٠
Ambient Sound		•	•	•
Talk Through		٠	•	•
Connectivity	Easy pairing (LG mobile Only)	•	•	•
	Multi Paring	٠	•	•
	Swift Pairing		•	•
Convenience	TV Control	٠	•	•
	IPX Rating	IPX4	IPX4	IPX4
Battery Life (ANC Off)	Ear buds	7Hours	10Hours (TBD)	8Hours (TBD)
	With Charging Case	21Hours	24Hours (TBD)	24Hours (TBD)
Charging	Fast Charging	<b>(</b> 5min 1hr)	(5min 1hr)	(5min 1hr)
	Wireless Charging	٠	•	•
Accessory	Charging cable	<b>(</b> 100cm)	<b>(</b> 50cm)	•

\* The inner MIC cancels out unwanted noise when turn on the ANC function(FN7/FP5)

### Model : FP8

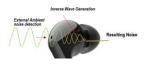


### "Best music listening and calling performance in your surroundings"



Design	Balanced design (Canal)	
Sound solution	Meridian	
ANC	Hybrid ANC (Feed Back + Feed Forward)	
Call	3 MIC	
Health	UVnano, Medical Grade silicon ear-gels	
Paly time (earbuds/With cradle)	10hr / 24hr(TBD)	
Voice Command	Google / Siri	
Water resistant	IPX4	
Convenience	Ambient Sound, Talk Through, Fast charging, Wireless charging	

#### **Active Noise Cancellation**



Creating a more quite personal space To enjoy audio with hybrid ANC

#### Premium LG Meridian Sound





Closer to the original recording with Digital Signal Processing solution - ASP (Analogue Spatial Processing) : Extends the sound stage - MDDS (Meridian Digital Dither Shaping) : Digital noise reduction

### 3 Mic system for better call clarity

Microphone inside the earbuds capture inner ear sound with less ambient noise

### UVnano and health

UVnano\* LEDs reduce bacteria on eatbuds Medical grade ear-gels are hypoallergenic and comfortable



#### **Convenient experience**

IPX4 sweat & water resistant Ambient sound / Talk through mode supported Wireless charging / Fast charging / Google fast pairing



• UVnano is a compound word derived from the words UV and its unit, nanometer

### Model : FP5

FP5

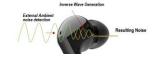


Design	Balanced design (Canal)		
ANC	Hybrid ANC (Feed Back + Feed Forward)		
Sound solution	Meridian		
MIC System	3MIC*		
Paly time (earbuds/With cradle)	8hr / 24hr(TBD)		
Voice Command	Google / Siri		
Water resistant	IPX4 (TBD)		
Convenience	Ambient Sound, Talk Through, Fast charging		
	* The inner MIC cancels out unwanted noise when turn on the ANC function(FN7/FP5)		

### "Best cost-effective wireless earbuds with ANC"

#### **Active Noise Cancellation**

Creating a more quite personal space To enjoy audio with hybrid ANC



### **Enhanced Bass sound**

Bass enhancement speaker unit driver

### Balanced earbuds, Compact cradle

Comfortable and Stable Earbuds Compact Size Cradle



### **Convenient experience**

IPX4 sweat & water resistant Ambient sound / Talk through mode supported Fast charging / Google fast pairing

